

## 2010 Membership Directory & Relocation Guide Advertising Contract

### DIRECTORY PUBLICATION SECTION:

- Placement
- Outside Back Cover   
  Inside Front Cover   
  Inside Back Cover  
 Directory/Relocation Pages   
  Membership Listing
- Full Color   
  Two-Color

### AD SIZE:

- Full Page   
  1/2 Page HORIZ   
  1/2 Page VERT  
 1/4 Page HORIZ   
  1/4 Page VERT   
  1/8 HORIZ   
  1/8 Page VERT

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Creative Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Cost: \$ \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_ Balance Due: \$ \_\_\_\_\_

- VISA   
  Mastercard   
  American Express   
  Discover

Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

- Check   
  Invoice

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Authorized by: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Complete form and fax to: 423.989.4867 • All ads must be received by November 1, 2010**

\* All ads shall be in good taste and in conformance with the community standards of decency and subject to the approval of the Bristol Chamber of Commerce. The Bristol Chamber of Commerce shall have the right to edit the message or require changes or deletions, including the right to disapprove of the message in its entirety, if the Bristol Chamber of Commerce, in its sole discretion, deems the message to be contrary to its policies or best interest.



**Looking for direction  
for your advertising?**

**Advertise in the  
directory**

**2011**

**Membership Directory &  
Relocation Guide**



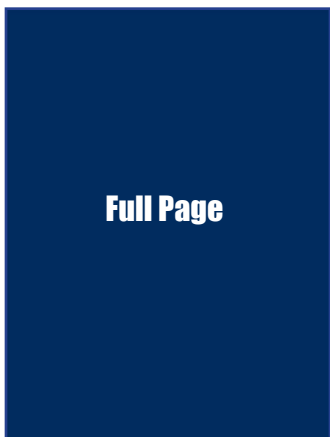
**BRISTOL**  
TENNESSEE • VIRGINIA  
Chamber of Commerce

20 Volunteer Parkway  
Bristol, TN 37620  
423.989.4850  
bristolchamber.org

# 2011 MEMBERSHIP DIRECTORY & RELOCATION GUIDE ADVERTISING

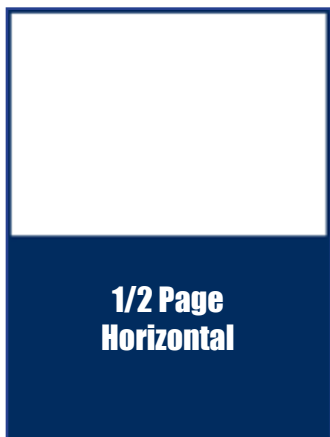
## AD SIZES:

Graphics show ad size only, and do not indicate actual placement in printed Directory.



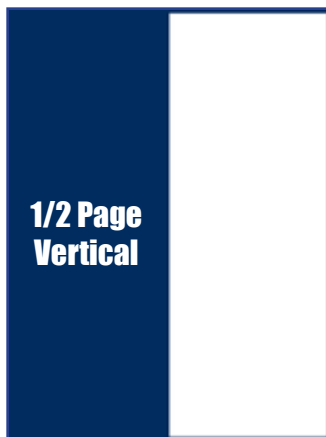
**Full Page**

Full Page  
7.5" x 10"



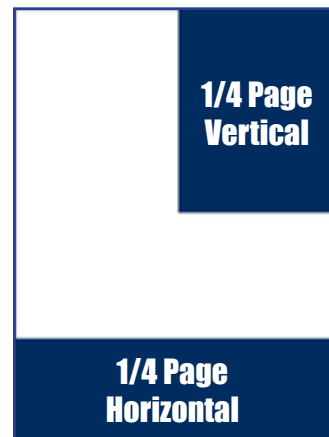
**1/2 Page  
Horizontal**

1/2 Page Horizontal  
7.5" x 4.75"



**1/2 Page  
Vertical**

1/2 Page Vertical  
3.5" x 10"

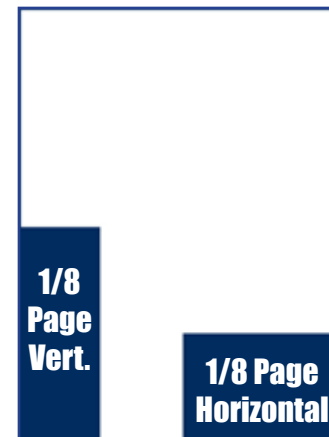


**1/4 Page  
Vertical**

**1/4 Page  
Horizontal**

1/4 Page Vertical  
3.5" x 4.75"

1/4 Page Horizontal  
7.5" x 2.375"



**1/8  
Page  
Vert.**

**1/8 Page  
Horizontal**

1/8 Page Vertical  
1.857" x 4.92"

1/8 Page Horizontal  
2.477" x 3.72"

The Membership Directory & Relocation Guide is the Bristol Chamber's premiere publication. Readers will see your ad year-round, as they refer to the Directory for detailed information about the Bristol Chamber, its leadership, membership, program of work and committees, as well as use it as a convenient, at-a-glance referral source to locate providers of goods and services.

- 1,500 print copies distributed annually to:
  - Potential residents and relocation leads
  - Visitors
  - Chamber Members
  - Walk-In Customers
- Competitive rates, no rate increase from last year

**Reserve your space today by contacting:**

Tiffany Goforth, [tgoforth@bristolchamber.org](mailto:tgoforth@bristolchamber.org)  
**423.989.4850**

## ADVERTISEMENT SPECIFICATIONS:

- All advertisements must conform to above dimensions. In the case that it does not, the advertisement will be reduced or enlarged to fit in the designated space.
- Accepted file types include: EPS, TIFF, JPEG or PDF. No Microsoft Word, Publisher or photos or logos downloaded from a website will be accepted. Digital images must be 300 ppi or larger, at size.
- Preferred submission of advertisement is in electronic format.
- Advertisements may be submitted:
  - Electronically** via email either as an attachment or through a provided download link to the advertiser's server to: [jwilson@bristolchamber.org](mailto:jwilson@bristolchamber.org)
  - By **US Postal Service on CD** to: Jennifer Wilson, Bristol Chamber of Commerce, 20 Volunteer Parkway, Bristol, TN 37620.
- Advertisers are responsible for the production of advertisements. For an additional fee, the Bristol Chamber of Commerce will design the ad. Additionally, a list of Bristol Chamber members who provide graphic design services is located at: [bristolchamber.org](http://bristolchamber.org).
- **All advertisements and photos are due by November 1, 2010**
- All diligence will be made to ensure the print quality of the advertisement, however, the Bristol Chamber of Commerce will not be responsible for the quality of the artwork submitted.
- The Bristol Chamber of Commerce reserves the right to reject ads based on content.

## ADVERTISING RATES

### Special Placements

Outside Back Cover .....	\$3495
Inside Front Cover .....	\$2895
Inside Back Cover .....	\$2625

Full Page	Full Color.....	\$2325
	Two-Color .....	\$2150
1/2 Page	Full Color .....	\$1810
	Two-Color.....	\$1600
1/4 Page	Full Color .....	\$1275
	Two-Color.....	\$1075
1/8 Page	Full Color .....	\$775
	Two-Color.....	\$475