

2012 Membership Directory & Relocation Guide Advertising Contract

DIRECTORY PUBLICATION SECTION:

- Placement
- Outside Back Cover Inside Front Cover Inside Back Cover
 Directory/Relocation Pages Membership Listing
- Full Color Two-Color

AD SIZE:

- Full Page 1/2 Page HORIZ 1/2 Page VERT
 1/4 Page HORIZ 1/4 Page VERT 1/8 HORIZ 1/8 Page VERT

Business: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Creative Contact: _____

Phone: _____ Email: _____

Ad Cost: \$ _____ Amount Paid: \$ _____ Balance Due: \$ _____

- VISA Mastercard American Express Discover

Number: _____ Expiration: _____

- Check Invoice

Comments: _____

Authorized by: _____ Print Name: _____ Date: _____

Complete form and fax to: 423.989.4867 • All ads must be received by October 7, 2011

** All ads shall be in good taste and in conformance with the community standards of decency and subject to the approval of the Bristol Chamber of Commerce. The Bristol Chamber of Commerce shall have the right to edit the message or require changes or deletions, including the right to disapprove of the message in its entirety, if the Bristol Chamber of Commerce, in its sole discretion, deems the message to be contrary to its policies or best interest.*



**Looking for direction
for your advertising?**

**Advertise in the
directory**

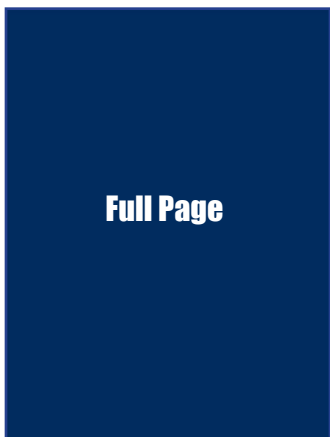
2012

**Membership Directory &
Relocation Guide**

2012 MEMBERSHIP DIRECTORY & RELOCATION GUIDE ADVERTISING

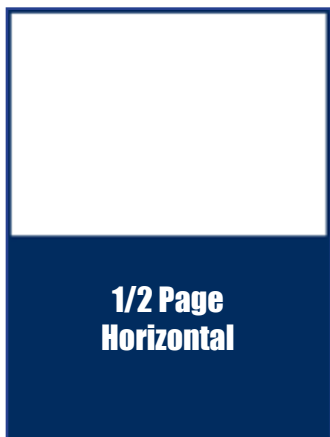
AD SIZES:

Graphics show ad size only, and do not indicate actual placement in printed Directory.



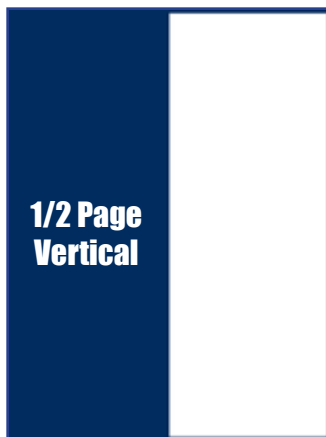
Full Page

Full Page
7.5" x 10"



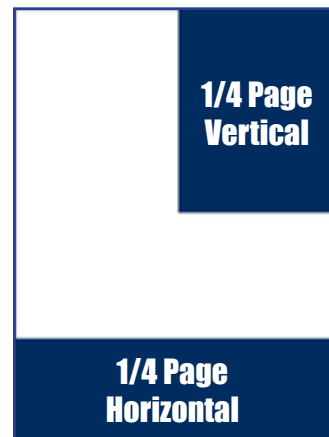
**1/2 Page
Horizontal**

1/2 Page Horizontal
7.5" x 4.75"



**1/2 Page
Vertical**

1/2 Page Vertical
3.5" x 10"

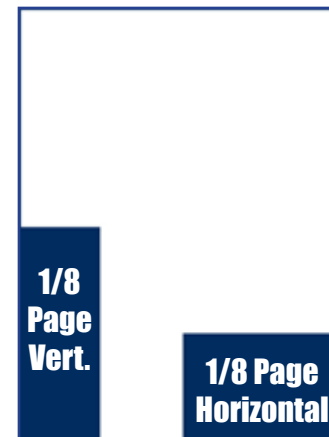


**1/4 Page
Vertical**

**1/4 Page
Horizontal**

1/4 Page Vertical
3.5" x 4.75"

1/4 Page Horizontal
7.5" x 2.375"



**1/8
Page
Vert.**

**1/8 Page
Horizontal**

1/8 Page Vertical
1.857" x 4.92"

1/8 Page Horizontal
2.477" x 3.72"

The Membership Directory & Relocation Guide is the Bristol Chamber's premiere publication. Readers will see your ad year-round, as they refer to the Directory for detailed information about the Bristol Chamber, its leadership, membership, program of work and committees, as well as use it as a convenient, at-a-glance referral source to locate providers of goods and services.

- 1,500 print copies distributed annually to:
 - Potential residents and relocation leads
 - Visitors
 - Chamber Members
 - Walk-In Customers
- Competitive rates, no rate increase from last year

Reserve your space today by contacting:

Tiffany Goforth, tgoforth@bristolchamber.org
423.989.4850

ADVERTISEMENT SPECIFICATIONS:

- All advertisements must conform to above dimensions. In the case that it does not, the advertisement will be reduced or enlarged to fit in the designated space.
- Accepted file types include: EPS, TIFF, JPEG or PDF. No Microsoft Word, Publisher or photos or logos downloaded from a website will be accepted. Digital images must be 300 ppi or larger, at size.
- Preferred submission of advertisement is in electronic format.
- Advertisements may be submitted:
 - Electronically** via email either as an attachment or through a provided download link to the advertiser's server to: jwilson@bristolchamber.org
 - By **US Postal Service on CD** to: Jennifer Wilson, Bristol Chamber of Commerce, 20 Volunteer Parkway, Bristol, TN 37620.
- Advertisers are responsible for the production of advertisements. For an additional fee, the Bristol Chamber of Commerce will design the ad. Additionally, a list of Bristol Chamber members who provide graphic design services is located at: bristolchamber.org.
- **All advertisements and photos are due by October 7, 2011**
- All diligence will be made to ensure the print quality of the advertisement, however, the Bristol Chamber of Commerce will not be responsible for the quality of the artwork submitted.
- The Bristol Chamber of Commerce reserves the right to reject ads based on content.

ADVERTISING RATES

Special Placements

| | |
|--------------------------|--------|
| Outside Back Cover | \$3495 |
| Inside Front Cover | \$2895 |
| Inside Back Cover | \$2625 |

| | | |
|-----------|------------------|--------|
| Full Page | Full Color..... | \$2325 |
| | Two-Color | \$2150 |
| 1/2 Page | Full Color | \$1810 |
| | Two-Color..... | \$1600 |
| 1/4 Page | Full Color | \$1275 |
| | Two-Color..... | \$1075 |
| 1/8 Page | Full Color | \$775 |
| | Two-Color..... | \$475 |