

Quarterly Update

A publication for the
Bristol Chamber of Commerce Membership

Vol. 10 Issue 3

Summer 2010



Branding the bands, and beyond...

Bristol picks bristol



“We want visitors to clearly understand Bristol is a must-stop for music lovers.”
— Matt Bolas, Director of Bristol Convention & Visitors Bureau

While some cities struggle to find their one niche as a tourism destination, Bristol is a city that revels in its duality. Two cities, two states, and double the

fun, history and natural beauty that draw visitors, and dollars, to town. Far from having an identity crisis, Bristol embraces both its role as a driving force in motorsports, and the city that gave life to what many consider the most popular genre of music in history.

“The marketing efforts by Bristol Motor Speedway and Dragway are legendary for making the Bristol motorsports brand larger than life,” said Matt Bolas, Director of the Bristol Convention & Visitors Bureau. “The number of visitors those two venues bring in is surpassed only by the dollar amount visitors spend while here,” he added.

With motorsport solidly branded, the Bristol Convention Bureau decided to focus on efforts to increase awareness and support of Bristol’s place in history as The Birthplace of Country Music.



The Pick Bristol campaign was unveiled at the Paramount Center. In addition to a pickbristol.com website preview, These Undowners, a favorite local band, performed their original song, “State Line State of Mind.” All photos © 2010 Malcolm J. Wilson

“In Bristol, it is literally possible to hear live music every day of the week, year round,” said Bolas. Bristol Rhythm & Roots Reunion, the City of Bristol Department of Public Venues, and Believe In Bristol all do an excellent job in promoting their music events. However, there are so many venues and performers in Bristol, we felt that there needed to be a central repository to make it easy for visitors to come to one place and have access to all music-related events city-wide,” he said.

The “Pick Bristol” tourism branding initiative supports the city’s brand as The Birthplace of Country Music, and offers visitors

PICK BRISTOL, continued page 11

Hey, BMS!

Thanks for bringing them back...
To their favorite track.

Congratulations on a successful Race Week, and for consistently exceeding expectations.

We appreciate your hard work and dedication to excellence.

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‘Tis the season for making holiday plans in Bristol.

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Instead of pointing and shooting, learn to compose and create.

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Local cleanup events take a bite out of grime.

Letter from the Chairman



good news.

Your Bristol Chamber of Commerce is growing, too! We were successful in adding many new members to our ranks during this year's membership drive. I encourage you to take a look at our new member listing in this issue of the Quarterly Update, and personally thank them for their support as you purchase goods and services from them.

I certainly enjoy my leadership role with the Bristol Chamber of Commerce, and find it rewarding to see our community come together on so many levels. I recently had the opportunity to roll up my sleeves and participate in the South Holston Lake & River Cleanup. The amount of debris that ends up in our region's waterways through the carelessness of a few is quite simply, overwhelming. Conversely, seeing hundreds upon hundreds of volunteers spend the day working to clean it up, is heartwarming. I believe, that as we all become involved in community events, it

Bristol Chamber members have recently been in the news for major advances in technology, expansion and for developing a corporate climate that spills over from the boardroom, to the community. We salute these innovators and forward thinkers, and appreciate them lending their expertise as engaged members of the Bristol Chamber of Commerce.

Businesses growing, new businesses hosting ribbon-cuttings and other activities indicate that the business news is good in Bristol. And I know we all could use a little



Mark Webb, Chairman of Keep Bristol Beautiful, showing me the pile of debris retrieved from South Holston Lake during this year's cleanup.

serves to make us better citizens.

Whether you don a black tie and support your favorite charity through a gala, or you strap on waders and pull tires out of the river, find your niche among the myriad of programs offered by your Bristol Chamber.

Sincerely,

Carolyn Ferrell
2010 Chairman of the Board

LEAD Bristol! Welcomes New Class

LEAD Bristol! Is a nine-month adult training program designed to provide skills essential to leadership development. Within the framework of this program, both transcendental and servant leadership skills are utilized to provide the participant with well-rounded and versatile experience. Networking with the other participants in the class not only provides new business contacts, it also facilitates long-lasting friendships. Each year, community service projects are solicited from agencies, governmental entities and nonprofit organizations. By incorporating community servant leadership skills and transcendental leadership skills, LEAD Bristol! offers participants an educational, community specific, network-orientated training course.

The 2010-11 LEAD Bristol! participants are:

Donna Chailland – Holiday Inn Hotel and Suites; **Doris Combs** – National College of Business & Technology; **Tabitha Crowder** – City of Bristol Virginia; **Teresa Darnell** – Alpha Natural Resources; **Lee Dinkel** – Saratoga Technologies; **Michelle Dolan** – Lighthouse Supply; **Chris Dorton** – Bristol Herald Courier; **Clayton Dowell** - Bristol TN Essential Services; **Annie Elliott** – Bristol Motor Speedway; **Melonie Finney** – Bristol Virginia Utilities; **Kirsten Fleming** – Frontier Health/Magnolia Ridge; **Tara Gemmill** – Bristol TN Essential Services; **Stephanie Gillenwater** – First Bank and Trust; **Belva Hale** – City of Bristol TN; **Clint Hull** – City of Bristol TN Police Department; **Drew Hutchinson** – Baker, Donelson, Bearman, Caldwell & Berkowitz; **Judy Kibler** - Alpha Natural Resources; **Jerry Kirk** – GreenBank; **Melinda LeLand** – VA Highlands Community College; **Holly Mancl** – PennStuart; **Penny Miller** – Bristol Regional Medical Center; **Rick Miller** – Food City; **Bruce Moody** – Bristol Compressors; **Doug Moore** – Bristol College; **Roy Morelock** – Electro-Mechanical; **Eddie Morton** – Food City; **Suzanne Mullins** – King College; **Mary Pat Murray** – OfficeMax; **Eric Richardson** – King College; **Jon Roberts** – HVAC; **John Rock** – First Bank and Trust; **Tammy Roevens** – CenturyLink; **Lisa Rowlands** – East Tennessee State University; **Con Sauls** – Virginia Intermont College; **Ann-Marie Shores** – Eastman Credit Union; **Drew Trivette** – City of Bristol Virginia and **Nancy Windrow** – Bristol Public Library.

Corporate Sponsor:



Program Sponsors: Bank of Tennessee, Bristol Compressors, Bristol Herald Courier, Bristol Motor Speedway, Comfort Systems, USA - Bristol, National College of Business & Technology and Regions Bank.

Contributing Sponsors: Eastman Chemical Company, Food City, Office Max, Sams Club & SESCO Management Consultants.



Save the date: Downtown Bristol Christmas Parade December 2

Although the memory of summer is still fresh, and the brilliant hues of autumn have yet to emerge, the Bristol Chamber of Commerce has finalized details for the 29th Annual Downtown Bristol Christmas Parade.

This year, downtown Bristol will be aglow with festive cheer, as the parade gets underway at 7 p.m. with the caravan of holiday cheer winding up Bob Morrison Boulevard and State Street through historic downtown Bristol.

Local businesses, civic and volunteer organizations, church groups, bands, schools, neighborhood groups and beauty contestants are all invited to participate.

Parade entry fees are: Commercial/Float, \$130; Commercial/Non-Float, \$45; Non-Profit/Float, \$30; and Beauty Contestants, \$35 (beauty contestants must furnish their own vehicle). **The deadline for parade entry is November 19. All vehicles in parade must be decorated with a holiday theme.**

To accommodate the parade route, the cities will close Bob Morrison Boulevard and State Street to through traffic beginning at 5 p.m. on December 2.

Parade participants will convene in the parking lot of the former Goody's location on Bob Morrison Boulevard beginning at 5:30 p.m., where they will be placed in the parade lineup.

Corporate sponsors for the 29th Annual Downtown Bristol Christmas Parade include: Bristol Herald Courier, Bristol Tennessee Essential Services, Bristol Virginia Utilities, Wise Recycling, Shearer's Foods, Inc., the Cities of Bristol, Tennessee and Bristol, Virginia and the Bristol Chamber of Commerce.

For additional information, contact: Trish Buckles, Bristol Chamber of Commerce, 423.989.4850 or tbuckles@bristolchamber.org.

Thank you, Gold Club!

- Alpha Natural Resources
- AtWork Personnel Services
- BB & T
- Baker, Donelson, Bearman, Caldwell & Berkowitz
- Ball Corporation
- Bank of Tennessee
- BELFOR
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It's a GAL-event*

November 11 • 7 p.m.
(Doors Open At 6 p.m.)
The Paramount Center
Downtown Bristol

The Paramount Center & The Bristol Chamber of Commerce present humorist **Jeanne Robertson**

Join us as we celebrate all women, with a special tribute to our female veterans.

Tickets \$22⁵⁰ Reserved
Reserved tickets on sale now!

Tickets: 423.274.8920
www.etix.com

*Guys, too, of course!

For additional information, contact :
Bristol Chamber of Commerce, 423.989.4850.
Learn more about Jeanne at jeannerobertson.com

Welcome, New Gold Club Members:

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For information about Bristol Chamber of Commerce membership, contact: Karen Witcher or Amy Shuttle, 423.989.4850

Chamber Members Making News For Innovation, Growth



Dr. Mike Browder, CEO of Bristol Tennessee Essential Services and James Edd Hill, President and CEO of HVAC, Inc

First TVA Generation Partners/BTES Solar Array Goes Online

The first Tennessee Valley Authority (TVA) Generation Partners, and Bristol Tennessee Essential Services (BTES) renewable energy source solar array went online July 8 as Dr. Mike Browder, CEO of BTES personally switched on the system. HVAC Inc., Bristol, Tennessee, installed the array at the residence of James Edd and Becky Hill, located at 266 Harkleroad Rd., Bluff City, TN. Hill, owner of HVAC Inc., wanted to demonstrate the capabilities of solar by using his own residence as a model home. The 6-kilowatt, 30-panel solar array, under the right conditions, can generate power over 9 hours per day, according to Hill.

“The investment can pay for itself in seven to ten years, after which the energy generated for our home will be entirely free. And with these changes, we will annually offset at least 21,000 pounds of carbon dioxide—a key pollutant in global warming”, Hill said.

“With a 30 percent Federal Tax Credit available, and the incentives offered by the TVA/BTES Generation Partners program, solar arrays are an affordable supplement to reducing energy costs for both residential and small business

establishments. This is a small step to help us move toward a more sustainable energy policy. If we all take small steps, we can move pretty far down the road to sustainability. The remaining oil is located in very difficult or dangerous regions of the globe. We need this oil for security and growth, so we need to use it sparingly”, Hill said.

“It is the right thing to do! After all, who complains when solar energy washes up on a beach?” Hill added.

According to TVA, participating power distributors of TVA power, including BTES, offer a production-based incentive program, called Generation Partners, to Valley homeowners and businesses for the installation of renewable generation systems from the following qualifying resources: solar, wind, low-impact hydropower and biomass. The energy generated from these renewable generation systems will count towards TVA’s green power pricing program, Green Power Switch.

“We are excited to bring online the first of many Generation Partners to the BTES System”, said Dr. Mike Browder. “BTES is dedicated to green energy. We offer several additional programs to help customers take advantage of energy-efficient, clean and affordable electricity, such as energy efficient heat pumps and water heaters,” Browder said.

Alpha Natural Resources Breaks Ground on New Headquarters in Bristol, VA

Alpha Natural Resources (NYSE:ANR), a leading U.S. coal producer, has broken ground on a new 100,000 square-foot corporate headquarters building in the Sugar Hollow Business Complex in Bristol, VA. Alpha will consolidate five area offices and bring approximately 200 employees together in the new facility when it is completed in 2011.

Virginia Lt. Gov. Bill Bolling led the Commonwealth of Virginia’s delegation at the groundbreaking ceremony, held near the site where the new, five-story building will be located. He said, “Alpha Natural Resources is one of the leading energy producing companies in the nation, and it is a vital part of the economy of Southwest Virginia. Making certain that Alpha’s new corporate headquarters was located in Virginia was a top priority for the Governor and me, and I am delighted to be here today to participate in this important groundbreaking ceremony. We are counting on Alpha to help us lead the way in making Virginia the leading energy producing state on the east coast, and we look forward to working with them for years to come.”

Lt. Gov. Bolling presented a Virginia flag from Gov. Bill McDonnell to Alpha’s chief executive officer, Kevin Crutchfield, who expressed his gratitude to the governor’s office for its \$1 million contribution through the Governor’s Opportunity Fund to help secure the Alpha corporate headquarters project for Virginia.

“We want to better support and honor those who mine, transport and sell coal throughout the Alpha family of companies in a safe and environmentally friend manner,” Crutchfield told the large gathering. “By consolidating the area offices into one building, we will improve coordination and increase efficiency to accomplish that.”

As the nation’s leading metallurgical coal suppliers to the country’s electric utilities, Alpha and its affiliates provide approximately 1200 direct Virginia jobs, with annual wages that are significantly higher than average for the area. Alpha affiliate mining operations in Virginia paid approximately \$14 million in local and state taxes. Those operations do business with 480 vendors in Virginia, and spent more than \$275 million with them in 2009.

“We want to thank the many Commonwealth of Virginia agencies and offices represented on the program by Lieutenant Governor Bolling,” Crutchfield continued. “Thanks also to



Kevin Crutchfield, CEO of Alpha Natural Resources breaks ground on new corporate facility.

Senator Wampler, a member of the Virginia Tobacco Commission, for personally spearheading a significant grant from the Tobacco Region Opportunity Fund that helped move the headquarters project forward. We’re also grateful to be able to maintain Alpha’s presence in Congressman Boucher’s district in Southwest Virginia, which has been our home since the company was founded in 2001, and for the efforts of so many at the city of Bristol for their insight, leadership and administrative and financial support, including making this beautiful site available to us.”

Working with local architect, Thompson & Litton and general contractor, BurWill Construction Co., Alpha plans to construct a state-of-the-art energy efficient building with the intent of seeking LEED green building certification.

More information about Alpha can be found on the company’s website: alphanr.com.

Shearer’s Acquires Snack Alliance, Growth Continues



An Ohio snack foods company has acquired the operations of Snack Alliance, including its Twin City plant.

Shearer’s Branded Snacks, based in Brewster, Ohio, purchased the company’s assets, including manufacturing plants in Bristol, Oregon and Canada.

The Bristol operation includes a 42,000-square-foot facility that employs 246 who make and distribute potato chips, rice-based chips and other private-label snacks.

“We’ve done a really good job bringing this plant back since Snack Alliance took it over in December 2004,” Manager Mike Wells said.

The plant employed 78 people at that time and produced about 80,000 pounds of chips daily. In addition to tripling its work force, the plant now generates about 120,000 pounds of chips per day.

Last December, Snack Alliance announced plans to invest as much as \$3 million in additional equipment and improvements over the next two years.

“The combination of Shearer’s and Snack Alliance will create a leading North American supplier of private label and contract pack salty snack products, complemented by the high-growth Riceworks brand,” Chairman and CEO Robert Shearer said in the company’s

Bristol Regional, HealthSouth Join on Rehab Hospital

Bristol Regional Medical Center and HealthSouth Corp. have partnered to open The Rehabilitation Hospital of Southwest Virginia. This agreement between Bristol’s leading hospital and the national leader in rehabilitation brings exceptional rehabilitative services closer to home for Bristol and Southwest Virginia.

This state-of-the-art rehabilitation facility, which shares a campus with Wellmont Health System’s Ridgeview Pavilion and occupies the building formerly home to Bristol Memorial Hospital, offers convenient access to comprehensive, high-quality rehabilitative services. The hospital, operated by HealthSouth, features 17 private rooms and four semi-private rooms. Rehabilitative services are an essential component for patients who are recovering from a wide range of injuries, including: strokes; brain and spinal cord injuries, orthopedic procedures; cardiac and pulmonary conditions and; amputations.

The Rehabilitation Hospital of Southwest Virginia also plays an important role for patients served by Bristol Regional’s primary stroke center, the region’s first Joint Commission-certified primary stroke center.



statement. “The product manufacturing capabilities and geographic diversity of the combined companies will enable us to serve our customers even more effectively.”

Shearer’s was founded in 1974 and employs about 900 at nine locations, including four manufacturing plants and five distribution facilities.

Bristol’s Rhythm & Roots Reunion Named A Top Tourism Event In The Southeast

The Southeast Tourism Society presented Bristol’s Rhythm & Roots Reunion its 2010 Shining Example Award for events with less than 100,000 attendees. The award was presented at the society’s fall meeting in Greenville, S.C.

“This is huge,” festival Executive Director Leah Ross said. “It’s a great recognition for all the hard work our board, our sponsors, our volunteers and everyone puts into this festival and the pride – and ownership they’ve taken of this event – is rewarded in things like this.”

The festival was established in 2001 to celebrate the Twin City’s musical heritage as the birthplace of commercial country music, for the famous 1927 Bristol Sessions recordings.

Funded by \$50,000 in startup money from the two cities, the initial event had about 40

artists and attracted an estimated 7,500 fans. By comparison, last year’s event had more than 160 performers and attracted about 32,000 fans – its largest crowd ever.

“We are the birthplace of country music and I truly believe once we decided that’s what we were about and started celebrating it and promoting it, then it was only natural everybody else found it out,” Ross said.

The award covers events in 12 southeastern states from Louisiana and Arkansas to Florida, the Carolinas, Virginia, West Virginia and Kentucky.

The society is comprised of convention and visitors bureaus, chambers of commerce, state tourism departments, attractions, hotels, national, state and local parks, travel media, fairs and festivals.

“It’s an application process. They also do a top 20 event listing for every season of the year and I have applied for the last four years just to be in that top 20 event and have never been successful,” Ross said. “This year, we decided to go after the bigger prize.”

The Shining Example award typically features stiff competition, Ross said.

This marks the third straight year the festival has been recognized for tourism promotion. Last year, the Virginia Convention and Visitor’s Bureau presented Rhythm & Roots its destination award for the entire state. The festival also received a Pinnacle

MEMBERS MAKING NEWS, continued page 9

Chamber Calendar

SEPTEMBER

29 Tennessee Education Reform Update Luncheon, 11:30 a.m. - 1:00 p.m., Bristol Public Library. Cost: \$15. Join us for an update on the new Tennessee Education policies. You have probably heard mention of Race to the Top, new graduation standards, test scores. Join us for lunch to hear how each will affect our students and the workforce of the future. Learn about the Bristol TN City School System's Strategic Plan, TN Scholar's Program, TCAP scores and how they work together for the community. Hear ways your organization can become involved. Guest speakers include: Dr. Gary Lilly, Director, Bristol TN Schools, Ms. Cheryl Harvey, Eastman Chemical Co., and Mr. Gavin Luter, United Way of Knoxville. Space is limited! Cost \$15 per person. For additional information, contact Karen Witcher, (423) 989-4850, or kwitcher@bristolchamber.org

OCTOBER

1 First Friday Business Briefing, 7:15 a.m., King College, sponsored by Saratoga & Bank of Tennessee. RSVP (423) 989-4873 or reservations@bristolchamber.org
2 Basic Digital Photography Workshop, 8:30 a.m. - 5:00 p.m., Bristol Chamber of Commerce
13 FREE Workshop: Baker Donelson presents "The Legal Aspects of Social Media," 8 a.m., Bristol Chamber of Commerce Board Room. RSVP (423) 989-4873 or reservations@bristolchamber.org
14 Network@Noon: Wireless Center, 11:30 a.m. - 1 p.m., to be held at the Bristol Chamber of Commerce, 20 Volunteer Parkway. Join experts from the Wireless Center for an informative presentation on Android And Blackberry For Business. RSVP (423) 989-4873 or reservations@bristolchamber.org
15 Ribbon Cutting: The Honey Do Services, Inc., 2 p.m., 423 Scott Street, Bristol, VA. RSVP (423) 989-4873 or reservations@bristolchamber.org
19 Ribbon Cutting: Crooked Road General Store, 2 p.m., 6292 Gate City Highway, Bristol, VA (two miles from Exit 1). RSVP (423) 989-4873 or reservations@bristolchamber.org
29 Gold Club Breakfast, 7:30 a.m., hosted by Wise Recycling. RSVP (423) 989-4873 or reservations@bristolchamber.org

NOVEMBER

5 First Friday Business Briefing, 7:15 a.m., King College, sponsored by Bristol Virginia Utilities. RSVP (423) 989-4873 or reservations@bristolchamber.org
11 GalEvent, 7 p.m., The Paramount Center, Downtown Bristol. The Paramount Center & The Bristol Chamber of Commerce present humorist Jeanne Robertson in a celebration of all women, and, particularly, female veterans. Reserved tickets are \$22.50 and on sale now. Call (423) 274-8920
19 Downtown Bristol Christmas Parade Registration Deadline: For additional information, contact Trish Buckles, (423) 989-4850 or tbuckles@bristolchamber.org.

DECEMBER

2 Downtown Bristol Christmas Parade, 7 p.m. (line-up begins at 5 p.m.). For additional information, contact Trish Buckles, (423) 989-4850 or tbuckles@bristolchamber.org.
3 First Friday Business Briefing, 7:15 a.m., King College, sponsored by Regions Bank. RSVP (423) 989-4873 or reservations@bristolchamber.org

Basic Digital Photography Workshop Will Benefit Bristol CVB

Malcolm J. Wilson, digital artist/photographer, will lead a basic digital photography workshop on October 2 at the Bristol Chamber of Commerce.

For nearly 20 years, Wilson has worked with digital photography. Before moving to Bristol, Tennessee several years ago, he worked as a commercial photographer in Cincinnati for 19 years. He currently uses his digital photography skills in advertising and marketing work and for his personal fine arts projects. His photography has been exhibited in both the Appalachian region and nationally, and his work is included in permanent collections at University of Kentucky Appalachian Center, Southeast Community College Appalachian Archives, The Kennedy Center Gallery and Archives

Photos by Malcolm J. Wilson:



and the Julia Louis Dreyfuss Collection.

"With the explosive growth in popularity of digital cameras in the last few years, so many people now have access to the convenience and ease of digital photography," says Wilson. "However, the full potential of a digital camera rarely gets explored, and there is so much more to creating memorable photographs than just utilizing the auto setting," he added.

The workshop will be conducted 8:30 a.m. to 5:30 p.m. Participants should bring their own digital camera and equipment. A beginner's workshop focusing on composition, lighting and camera settings, the day also includes lecture and fieldwork in the morning, with students capturing the unique splendor of historic downtown

Bristol. Classroom reconvenes after lunch (on your own) followed by a critique of work.

Cost for the workshop is \$69 for Bristol Chamber members, and \$89 for non-members, with proceeds benefitting the Bristol Convention & Visitors Bureau. Class size is limited, and payment is due in advance. Make checks payable to: The Bristol Convention & Visitors Bureau, 20 Volunteer Parkway, Bristol, TN 37620. For additional information or to register, call (423) 989-4850, or email reservations@bristolchamber.org. The Bristol Chamber of Commerce is located at 20 Volunteer Parkway, Bristol, TN.

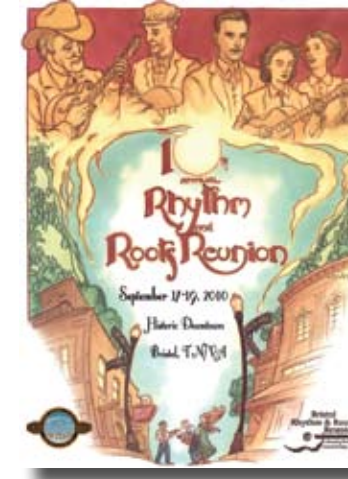


Leah Ross, Executive Director of Bristol's Rhythm & Roots Reunion, and Davide Shumaker, 2010 Chairman, show off the festival's Shining Star award at the September First Friday Business Briefing.

MEMBERS MAKING NEWS, continued from pg. 7

Award from the Northeast Tennessee Tourism Association.

"The association said the judges were very impressed with our application. One of the things that has helped us to get recognition in the past couple years – even in the economic downturn when other festivals have had to cut back or cancel – we've continued growing," Ross said. "Our sponsor giving is up about 15 percent this year and our online ticket sales were up 400 percent above last year in July."



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18th Annual South Holston Lake & River Cleanup: 1100 Volunteers, 37 Tons of Trash



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PICK BRISTOL, continued from front an authentic travel experience that not only encompasses music, but venues and restaurants, as well.

Central to the effort is **pickbristol.com**, a web site highlighting the current music scene in Bristol. Funding for the initiative was provided by the Tennessee Department of Tourist Development and Virginia Tourism Commission.

"It's vital that we tie our rich country music heritage to our thriving music scene today," said Bolas. "We are pleased to have the support of both cities and both states in launching the "Pick Bristol" initiative."

Pickbristol.com prominently features action photos of artists who have played Bristol venues in recent years. Social media also plays a big role in Pick Bristol promotion. Facebook users can now follow Pick Bristol on that site. Adding to the interactive nature of the site, local artists and venues are encouraged to upload upcoming shows and artist information on the "Live" section of the website: pickbristol.com/live

The tourism branding campaign was developed by the Bristol Convention & Visitors Bureau in partnership with The Tombras Group, with offices in Johnson City and headquartered in Knoxville.

Shuttle Joins Chamber As Membership Investment Specialist



Amy Shuttle, an experienced marketing and sales professional, has joined the Bristol Chamber of Commerce as Membership Investment Specialist.

In her new role, Shuttle will guide the recruitment and

retention of new Chamber members, as well as oversee Member Relations, which establishes the direction of programming and resources and provides an avenue through which local businesses can effectively work together, becoming more engaged, entrenched and enlightened.

Shuttle brings 15 years of corporate experience and over 20 years of volunteer experience with non-profit organizations. She is a past President of the Junior League of Bristol and earned their Volunteer of the

Year award in 2004.

Additionally, she currently serves on the board of trustees for Girls, Inc. and is an officer for the Imagination Library. She was named 2007 Volunteer of the Year at Sullins Academy. Shuttle holds a Bachelor of Science degree in Business Administration with a major in marketing.

Shuttle, along with husband Sam, and daughter Meredith, a senior at Virginia High School, reside in Bristol, Virginia.



Reserve Your Space In The 2011 Membership Directory



The Membership Directory & Relocation Guide is the Bristol Chamber's premiere publication. Readers will see your ad year-round, as they refer to the Directory for detailed information about the Bristol Chamber, its leadership, membership, program of work and committees, as well as use it as a convenient, at-a-glance referral source to locate providers of goods and services.

- Print copies distributed annually to: potential residents and relocation leads; Visitors; Chamber Members; Walk-In Customers
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	Two-Color	\$1600
1/4 Page	Full Color	\$1275
	Two-Color	\$1075
1/8 Page	Full Color	\$775
	Two-Color	\$475

• All advertisements and photos are due by November 1, 2010



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