



CenturyLink™

2010 Faith in the Future Awards

CenturyLink supports and celebrates business in the Northeast Tennessee region that lead us into the future. We invite your business to complete the attached application for a **2010 CenturyLink Faith in the Future Award**. This application process is an exercise in reviewing the strengths of your business and your business' impact in the community and region. The Chamber of Commerce serving Johnson City-Jonesborough-Washington County is serving as the lead Chamber in this endeavor with CenturyLink.

Members of the following Chambers are invited to participate:

Bristol TN/VA Chamber of Commerce
Chamber of Commerce serving Johnson City-Jonesborough-Washington County
Elizabethton/Carter County Chamber of Commerce
Greene County Partnership
Unicoi County Chamber of Commerce.

**Completed applications must be submitted no later than
Friday, September 3rd, 2010.**

CenturyLink Faith in the Future Awards

c/o The Chamber of Commerce
603 E. Market Street
Johnson City, TN 37601
Or by fax to: 423-461-8047
Or by Email to: clever@johnsoncitytnchamber.com



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What is the Faith in the Future Award?

- Businesses that make an investment in their facilities, product lines, service offerings, employees, and/or the marketplace should be recognized for their commitment and the ensuing impact on the region and community.
- CenturyLink's principles are to create opportunities, stir imaginations, and create optimism for the future - and they want to recognize Chamber Members that also demonstrate a commitment to the future of the community and region.
- Two Chamber members from each Chamber will be recognized for these "investments" based on employee size, as illustrated on the application form.

What are the criteria and guidelines?

- The applying business must be a member in good standing of one of the 5 chambers - Bristol, Elizabethton, Greene, Johnson City-Jonesborough-Washington County, or Unicoi.
- If a business is a member of more than 1 of the participating Chambers, that business must choose their "home" Chamber on the application form.
- The applicant must be the owner of the business
- The business must be financially stable and operational for at least 2 years.

How will applications be evaluated?

- An independent evaluation team will review all applications, choosing one winner per category per chamber, with two winners per chamber.
- Businesses will be judged on: Business Growth & Performance, Business Challenges, Employee Relations, Unique and Innovative Approaches, and Community Involvement & Contributions

When is the award ceremony?

- Winners in each category will be recognized at the **October 20th CenturyLink Faith in the Future Luncheon at the Millennium Centre, Johnson City.**
- Winners in each category will be presented a unique and prominent award to display at their business location.
- Businesses may purchase reserved seats in advance by marking the box on the application form - reservations are \$35 per person.
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2010 Faith in the Future Awards Application

Company Name: _____

Contact Person: _____ Title: _____

Business Phone: _____ Fax: _____

E-Mail Address: _____

Website Address: _____

Business Address: _____ City, Zip: _____

Business Category: _____ Less than 25 employees _____ More than 26 employees

Business is: _____ Corporation _____ Partnership _____ Proprietorship _____ LLC

Year Business Established: _____ Our "home" Chamber is: _____

We would like to reserve _____ (quantity) seats at \$35 each for a total of \$ _____

____ Our check is enclosed _____ Please invoice us

____ Please charge our credit card: _____ Exp Date _____

V Code _____

Reponses to the following questions should be typed on a separate sheet of paper. Please limit your responses to 300 words or less per question.

1. Give a concise description of your company's products and/or services and your unique positioning in the market.
2. Please describe your company's investments for the past 2 years, i.e. facilities, employees, product lines, etc.
3. How have the economic challenges of the past 2 years affected your business and how has your company adapted?
4. How does your company foster management / employee relations?
5. Where do you see your company in the coming five years?
6. What is the corporate and civic role of your company in Northeast Tennessee?

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Questions regarding this application may be addressed to Heather Clever, Director of Membership, (423) 461-8004, or clever@johnsoncitytnchamber.com