



## APPLICATION PACKET

Return completed Application (PAGES 7 & 8):

LEAD BRISTOL!  
P.O. Box 519  
Bristol, VA 24203  
423-989-4850  
Fax: 423-989-4867  
[www.bristolchamber.org](http://www.bristolchamber.org)



*LEAD BRISTOL! is a program of the Bristol Chamber of Commerce.  
Please contact Paula Hurt at 423-989-4850 or  
[phurt@bristolchamber.org](mailto:phurt@bristolchamber.org) for additional information.*

**2008/2009  
Participant Businesses**

Bank of Tennessee  
Bristol Compressors International Inc  
Bristol Herald Courier  
Bristol Motor Speedway  
Charter Communications  
Corporate Marketing Group  
Cottages at Feathers Chapel  
Bristol Regional Medical Center  
Bristol Tennessee Essential Services (2 reps)  
Bristol Virginia Utilities  
City of Bristol TN Police Department  
City of Bristol TN Parks & Recreation  
City of Bristol TN  
Eastman Credit Union  
First Tennessee Bank  
Regions Bank  
King College (2 representatives)  
King Pharmaceuticals  
Eastman Chemical Company  
Mountain States Health Alliance  
National College of Business & Tech  
People, Inc  
Office Max (2 representatives)  
Snack Alliance  
Sprint Nextel  
Leinbach Services, Inc  
Virginia Highlands Community College

**2007/2008  
Participant Businesses**

Bristol Compressors International, Inc  
Bristol Herald Courier  
Bristol Motor Speedway  
Bristol Public Library\Literacy Academy  
Bristol Regional Medical Center  
Bristol Tennessee Essential Services  
Bristol Virginia Utilities  
Brown, Edwards & Company, LLP  
Burke, Powers & Harty  
Charter Communications  
City of Bristol TN – Fire Chief  
City of Bristol TN Police Department  
Corporate Marketing Group  
EMBARQ  
First Tennessee Bank  
Junior League of Bristol TN/VA  
King College (2 representatives)  
King Pharmaceuticals, Inc  
March of Dimes  
Milligan College  
Mountain States Health Alliance  
National College of Business & Technology  
PennStuart  
QK4, Inc  
Spherion  
Tele-Optics  
Trane Company  
Virginia Highlands Community College  
Virginia Tourism Corporation

**CORPORATE SPONSORS:**

**BRISTOL VIRGINIA UTILITIES  
CHARTER COMMUNICATIONS**

**PROGRAM SPONSORS:**

**BANK OF TENNESSEE  
BRISTOL MOTOR SPEEDWAY  
EASTMAN CREDIT UNION  
WJHL**

**BRISTOL HERALD COURIER  
COMFORT SYSTEMS USA  
REGIONS BANK**

**CONTRIBUTING SPONSORS:**

**EASTMAN CHEMICAL COMPANY, FOOD CITY, OFFICE DEPOT and  
SESCO MANAGEMENT CONSULTANTS**



Mission: Develop Future Community Leaders

### PROGRAM DESCRIPTION

LEAD Bristol! is a nine month leadership training program for business professionals that begins with a two day (overnight) retreat in September and continues with monthly class sessions until graduation in May.

One day a month, the participants attend the class sessions which are scheduled from 8:00 am - 5:00 pm at various locations in the Bristol area. Applicants participation on these scheduled days is required for graduation.

LEAD Bristol! emphasizes two important components:

**Skill Development:** Leadership skills, such as communication, motivation and business ethics, are the provided by guest professors and lecturers.

**Community Awareness:** By highlighting topics such as the arts, community mapping or healthcare awareness of community issues is emphasized.

For a complete listing of the leadership skills and community awareness components, please refer to the enclosed program schedule.

### COMMUNITY SERVICE PROJECTS

Participants are **required** to complete a small group community service (CSP) project in order to graduate. The projects are assigned at the beginning of the program. The CSP's will require **additional time outside of the class sessions as well as some fund-raising**. A sampling of last year's CSPs is located on page 6 of the application packet.

### BENEFITS TO PARTICIPANTS

The benefits of participating in LEAD Bristol!:

- ❑ Provides an opportunity to meet other business leaders and create a professional network within the Bristol community.
- ❑ Increases visibility of individual and their sponsoring organization.
- ❑ Provides the opportunity to serve the community through the community service projects.
- ❑ Allows you to develop leadership skills and provides the opportunity to apply these newly acquired skills.
- ❑ Increases your awareness of programs, issues, and opportunities that exist in the community.

## REQUIREMENTS TO PARTICIPATE

- ❑ Applicants must be 21 or over to apply.
- ❑ Application and participant agreement must be completed and submitted.
- ❑ Attendance at overnight retreat is **MANDATORY**.
- ❑ Attendance at all program days is expected - Any absence must be approved by the program director. Applicants may only miss two of the nine class sessions and still be eligible for graduation.
- ❑ Participation in the assigned Community Service Project is **MANDATORY** for graduation from the program.

## CLASS SCHEDULE

Dates, times or locations are subject to change, the attached class schedule is for informational and planning purposes only. Classes will be from **8:00 am – 5:00 pm** on program days. Class participants will be notified two weeks prior to the class of any change in location or topic.

## TUITION

Non-refundable tuition of \$850 must be paid by **September 3, 2009**. The tuition includes the retreat expenses, food, lodging, trainers, materials, and administrative costs for the entire nine month program.

## LEAD BRISTOL! STEERING COMMITTEE

The LEAD Bristol! Steering Committee is comprised of community volunteers, leaders, and a program coordinator. The committee determines the activities and curriculum of the program as well as establishes the selection criteria for the application process. Each Steering Committee member chooses a program day to volunteer to help the program director as the Day Volunteer. The selection criterion for the Steering Committee is based on the following:

- ❑ Application information.
- ❑ Recognized leadership ability.
- ❑ Attaining a diverse range of students.
- ❑ Demonstrated commitment, motivation, and interest to serve the community.



## 2009 - 2010 Program Schedule

Program days are normally scheduled the **second Thursday** of the month.  
Please note that locations and topics may be interchanged.

### **ORIENTATION - SEPTEMBER 3, 2009 at 3:00 pm**

Location: Bristol Chamber of Commerce Board Room

### **OVERNIGHT RETREAT – SEPTEMBER 24 & 25, 2009**

Skill: Personality Profiles & Team Building Activities / Community Focus: Community History

Location: Doe River Gorge

### **FRIDAY, OCTOBER 2, 2009 from 7:15 – 8:30 am**

Class Introduction at First Friday Business Briefing

Location: King College Dining Hall

### **THURSDAY, OCTOBER 8, 2009 from 8:00 am – 5:00 pm**

Skill: Diversity / Community Focus: Community Mapping

Location: To Be Announced

### **THURSDAY, NOVEMBER 12, 2009 from 8:00 am – 5:00 pm**

Skill: Organizational Development & Change / Community Focus: Arts & Quality of Life

Location: Virginia Highlands Community College

### **THURSDAY, DECEMBER 3, 2009 from 8:00 am – 5:00 pm**

Skill: Business & Personal Ethics / Community Focus: Health & Human Services

Location: Bristol Regional Medical Center

### **THURSDAY, JANUARY 14, 2010 from 8:00 am – 5:00 pm**

Skill: Communication, Marketing & Media Relations / Teamwork

Location: Bristol Herald Courier

### **THURSDAY, FEBRUARY 11, 2010 from 8:00 am – 5:00 pm**

Skill: Leadership Styles / Community Focus: Generations in the Workplace

Location: National College of Business & Technology

### **THURSDAY, MARCH 11, 2010 from 8:00 am – 5:00 pm**

Community Focus: Economic Development, Education & Downtown Redevelopment

Location: Bristol Public Library

### **THURSDAY, APRIL 8, 2010 from 8:00 am – 5:00 pm**

Skill: Problem Solving / Community Focus: Emergency Preparedness

Location: Slater Center

### **FRIDAY, MAY 7, 2010 from 7:15 – 8:30 am**

Graduate Recognition at First Friday Business Briefing

Location: King College Dining Hall

### **THURSDAY, MAY 13, 2010 from 8:00 am – 2:00 pm**

#### **GRADUATION**

Community Service Projects Presentations

Location: King College Dining Hall

# 2007/2008 Community Service Projects

(Projects for 2009/2010 will be similar in scope)

**ABUSE ALTERNATIVES:** The mission of Abuse Alternatives is to provide direct support and advocacy to the victims of domestic violence with the goal of eliminating the pattern of abusive behaviors from the lives of those individuals and their families. Creating community awareness of April as Sexual Assault and Domestic Violence Awareness Month through activities such as a Library Campaign (information and brochures placed in all area libraries) and other avenues such as a PSA's, video, PowerPoint, etc. Utilize the expertise of the group to gather new ideas for future projects to be done year round to promote agency services and elimination of domestic violence in the community.

**BOYS & GIRLS CLUB OF BRISTOL:** To create a marketing video for the Boys & Girls Club of Bristol. Video would highlight programs offered to participants, which could be shown to sponsors and donors. This would allow the Boys & Girls Club to better promote the organization and the benefits to the community that this agency provides on a continuous basis. Any other suggestions or ideals for marketing effort to improve the visibility of the organization would also be appreciated from the LEAD Bristol! Group.

**BRISTOL FAITH IN ACTION:** The mission of Bristol Faith in Action is to provide emergency financial assistance to meet the basic needs of the poor in our community. Marketing materials for the program are needed such as a professional brochure and display board to promote community events. These materials would also be used to solicit donors and sponsors as needed as well as recruit volunteers to work within the organization.

**CASA FOR KIDS, INC:** CASA volunteers provide indispensable service to all three of Bristol's Juvenile Court judges, providing vital information about the situations of alleged abuse and neglect. Aiding in the recruitment of volunteers is vital to the organization. Training sessions are held in January as well as May and there needs to be a minimum of 5 volunteers to hold the sessions. Efforts could include creating flyers, posting flyers, radio and/or TV Public Service Announcements.

**CHILDREN'S ADVOCACY CENTER (CAC) OF SULLIVAN COUNTY:** The mission of the CAC is to combat child sexual and severe physical abuse by coordinating and providing services to children and families in crisis in a safe, caring environment. The development and production of a video and PowerPoint presentation to be used by volunteers and staff when asked to speak about the CAC in the community. The video would be used to create public awareness and to market the CAC when soliciting major corporate financial support. These tools would also allow the center to create a consistent and effective volunteer speakers bureau.



# LEAD BRISTOL! APPLICATION 2009-2010

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Home Email Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Publish Cell Phone Number in Class Directory? Yes \_\_\_\_\_ No \_\_\_\_\_

My preferred contact information is: Home Email \_\_\_\_\_ Work Email \_\_\_\_\_

## EMPLOYMENT INFORMATION

Employer: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Title: \_\_\_\_\_

Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

## LEADERSHIP EXPERIENCE

Community Involvement: \_\_\_\_\_

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Identify at least two leadership positions you have held and describe your role / responsibility / experience: \_\_\_\_\_

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How do you see yourself being involved in the community in the future? \_\_\_\_\_

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Has your employer agreed to:

	YES	NO
Pay your tuition?	___	___
Allow time out of work to attend monthly class session? (7 out of 9 required for graduation)	___	___
Allow time out of work to attend overnight retreat? (Mandatory)	___	___
Allow attendance at Oct & May First Friday Business Briefings?	___	___
Understand Community Service Projects will require time outside Class Sessions to complete?	___	___

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Supervisor Signature

\_\_\_\_\_  
Date

Return completed application to:

LEAD BRISTOL!

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PHONE: 423-989-4850

FAX: 423-989-4867

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